wherein Q and Q' are cyanine dye forming aromatic or polyaromatic groups;  $R_1$  is  $-CH_2C_6H_4COOCH_3$ ;

 $R_2$  is selected from the group consisting of  $CH_2C_6H_4COOCH_3$  and a linear  $C_{1-18}$  alkyl group;

TCNQ is 7,7',8,8'-tetracyanoquinodimethane or a derivative thereof; n is an integer of 0, 1, 2 and 3; m is an integer of 1 or 2.

18(New). The cyanine dye-TCNQ dye complex of claim 17 of formula (I), wherein  $R_2$  is  $CH_2C_6H_4COOCH_3$ .

19(New). The cyanine dye-TCNQ dye complex of claim 17 of formula (I) which is:

a complex (II) wherein R /is a linear butyl group, and n and m are 1;

a complex (III) wherein R<sub>2</sub> is  $OH_2C_6H_4COOCH_3$  and n and m are 1;

a complex (IV) wherein  $R_2$  is  $CH_2C_6H_4COOCH_3$  n is 2 and m is 1; or mixtures thereof, and in each complex (II), (III) and (IV), and Q and Q' each form a six member carbon containing aromatic ring.

20(New). The cyanine dye-TCNQ dye complex as claimed in claim 17 for use as a data storage medium having a reflection layer, wherein the reflection layer is selected from the group consisting of Au, Ag, Al, Cu, Cr and an alloys thereof.

21(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (II) and complex (IV), wherein the weight percentage of complex (IV) is from 0.5% to about 20%.

22(New). The cyanine dye complex of claim 21 wherein the weight percentage of complex (IV) to complex (II) is from 2% to 10%.



23(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (II) and complex (IV), wherein the weight percentage of complex (IV) is from 0.5% to about 20%, based on the total weight of the solution.

24(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (III) and complex (IV), wherein the weight percentage of complex (IV) to (III) is from 0.5% to about 20%.

25(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (III) and complex (IV), wherein the weight percentage of complex (IV) to (III) is from 2% to about 10%.

26(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (III) and complex (IV), wherein the weight percentage of complex (III) to the total solution is from 0.5% to about 10%.

27(New). The cyanine dye-TCNQ complex of claim 19 containing a combination of complex (III) and complex (IV), wherein the weight percentage of complex (III) to the total solution is from 1% to about 5%.

28(New). The /cyanine dye-TCNQ complex of claim 19 containing an organic solvent which is 2,2,3,3-tetrafluoropropanol, alcohol, ketone, ether, chloroform, dichloromethane, or DMF.

29(New). The cyanine dye-TCNQ dye complex of claim 17 of formula (I) for a data storage media further comprising a polymer resin and interfacial glue.

